



Jim Salfer
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The 4-State Dairy Nutrition and Management Conference is June 9-10, 2021 at the Grand River Center in Dubuque, Iowa. This nationally recognized conference addresses timely topics and attracts 500-600 participants each year.

On behalf of the 4-State (IL, IA, MN, WI) Dairy Extension group, I encourage you to help with this year's sponsorship. Sponsorships from companies like yours keep the cost reasonable for participants. It is also valuable for participants to learn about your latest products. Thank you for your past support and we look forward to your continuing sponsorship this year. If you have never been a sponsor, please consider this opportunity to promote your company as well as to support this educational effort.

You are the only person receiving this information for your company, so please share this with co-workers who may be responsible for sponsorships. You are invited to participate in one of the following options:

Co-Sponsorships

Gold - \$1200 - Receive company recognition (by level) in brochures, proceedings and signage. This includes two free registrations with two proceedings and exhibit space for a tabletop display.

Silver - \$750 - Receive company recognition (by level) in brochures, proceedings and signage. This includes one free registration with one proceeding and exhibit space for a tabletop display.

Bronze - \$250 - Receive company recognition (by level) in brochures, proceedings and signage. This includes one free registration with one proceeding. No exhibit space.

New this year, platinum and gold sponsors will receive the attendee list for those attendees that agree to share their information.

In addition, all gold or higher sponsors can place **one** item in the main plenary session room at each seating spot for no additional cost. For an additional \$250, silver and bronze sponsors will have the same opportunity. I must approve items to be distributed. Sponsors are responsible item distribution. Items may be distributed anytime **after** Pre-Symposium concludes on June 10th.

Your financial support is important and greatly appreciated. If you are interested in being a program co-sponsor and would like your company name included in the attendee registration brochure, please complete the **attached form with payment by March 16, 2021** to:

**Wisconsin Agri-Business Association, 2801 International Ln, Ste 105, Madison, WI 53704 or E-mail: denise@wiagribusiness.org
FAX: (608)-223-1147**

If you have any questions please give me a call (320) 203.6093 or drop me an e-mail (salfe001@umn.edu). Thank you for your consideration.

Sincerely,

Jim Salfer
Extension Educator – Dairy

Four-State Dairy Nutrition & Management Sponsorship Form

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip code: _____

Email (required): _____ Telephone: _____

Please mark which level you are sponsoring:

_____ Gold - \$1200 (2 free registrations, exhibit space, and 1 promotional item, attendee list)

_____ Silver - \$750 (1 free registration & exhibit space) _____ 1 promotional item (additional \$250)

_____ Bronze - \$250 (1 free registration) _____ 1 promotional item (additional \$250)

Free registration name(s): 1) _____ 2) _____

City, State

City, State

Email Address

Email Address

Grand Harbor Resort Hotel Registration: (866) 690-4006 - Mention 4-State for Room Block

This form and payment is due by March 23, 2021, to be included in Attendee Registration Brochure.

Make checks payable to "WABA" or charge as indicated below.

_____ Visa _____ Mastercard _____ Discover _____ AmExpr

Card Number _____

Exp. Date _____

Name on Credit Card _____

Address of Card _____

City, State Zip _____

Email for Receipt _____

Please return to:

Wisconsin Agri-Business Assn.

2801 International Lane, Suite 105

Madison, WI 53704

OR

Email: denise@wiagribusiness.org

Fax: (608) 223-1147