



Jim Salfer  
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February 2023

The 4-State Dairy Nutrition and Management Conference is June 7-8, 2023 at the Grand River Center in Dubuque, Iowa. This is a nationally recognized conference that addresses timely topics and keeps participants up to date on the latest issues.

On behalf of the 4-State (IL, IA, MN, WI) Dairy Extension group, I encourage you to sponsor this year's conference. Sponsorships and exhibiting at the conference are valuable for participants to learn about your latest products. Your sponsorships are also vital in keeping the cost reasonable for participants. Thank you for your past support and we look forward to your continuing sponsorship this year. If you have never been a sponsor, please consider this opportunity to promote your company as well as to support this educational effort.

If you are not the person in charge of sponsorships/exhibiting, please forward to the person in your company who is. Below are the sponsorships/exhibiting opportunities that are available.

#### **Co-Sponsorships**

**Gold - \$1200** - Receive company recognition (by level) in brochures, website and signage. This includes two free registrations, two proceedings and exhibit space for a tabletop display.

**Silver - \$750** - Receive company recognition (by level) in brochures, website and signage. This includes one free registration, one proceeding and exhibit space for a tabletop display.

**Bronze - \$250** - Receive company recognition (by level) in brochures, website and signage. This includes one free registration with one proceeding. No exhibit space.

Platinum and gold sponsors also receive the attendee email list after the conference.

In addition, all gold or higher sponsors can place **one** paper item in the main plenary session room at the designated table **after the pre-conference** concludes on June 7<sup>th</sup>, for no additional cost. For an additional \$250, silver and bronze sponsors will have the same opportunity. Sponsors are responsible for item placement, and removal of unused items

Your financial support is important and greatly appreciated. If you are interested in being a sponsor and would like your company name included in the attendee registration brochure, please complete the **attached form with payment by March 7, 2023** to:

**Wisconsin Agri-Business Association, 2801 International Ln, Ste 105, Madison, WI 53704 or E-mail: denise@wiagribusiness.org  
FAX: (608)-223-1147**

If you have any questions, please give me a call (612) 360-4506 or drop me an e-mail (salfe001@umn.edu). Thank you for your consideration.

Sincerely,

Jim Salfer  
Extension Educator - Dairy

## 2023 Four-State Dairy Nutrition and Management Sponsorship Form

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

E-mail (required) \_\_\_\_\_ Telephone \_\_\_\_\_

Please mark which level you are sponsoring:

\_\_\_\_\_ Gold - \$1200 (2 Free Registrations & Exhibit Space, 1 Promotional Item, Attendee List)

\_\_\_\_\_ Silver - \$750 (1 Free Registration & Exhibit Space) \_\_\_ Promotional Item (additional \$250)

\_\_\_\_\_ Bronze - \$250 (1 Free Registration) \_\_\_ Promotional Item (additional \$250)

Free registration name(s): 1. \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_

Email \_\_\_\_\_

2. \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_

Email \_\_\_\_\_

Grand Harbor Resort Hotel Registration: (563) 690-4000- Mention 4-State for Room Block

**This form and payment is due by March 7, 2023, to be included in Attendee Registration Brochure  
Make checks payable to "WABA" or charge as indicated below**

Card Number _____
Exp. Date _____
Name on Credit Card _____
Email for receipt _____

**WABA, 2801 International Ln, Ste105, Madison, WI 53704 or  
E-mail: [denise@wiagribusiness.org](mailto:denise@wiagribusiness.org)  
FAX: (608)-223-1147**