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The 4-State Dairy Nutrition and Management Conference is June 5-6, 2024 at the Grand River Center in Dubuque, Iowa. This is a nationally recognized conference that addresses timely topics and keeps participants up to date on the latest issues.

On behalf of the 4-State (IL, IA, MN, WI) Dairy Extension group, I encourage you to sponsor this year's conference. Sponsorships and exhibiting at the conference are valuable for participants to learn about your latest products. Your sponsorships are also vital in keeping the cost reasonable for participants. Thank you for your past support and we look forward to your continuing sponsorship this year. If you have never been a sponsor, please consider this opportunity to promote your company as well as to support this educational effort.

If you are not the person in charge of sponsorships/exhibiting, please forward to the person in your company who is. Below are the sponsorships/exhibiting opportunities that are available.

Co-Sponsorships

Gold - \$1200 - Receive company recognition (by level) in brochures, website and signage. This includes two free registrations, exhibit space for a tabletop display.

Silver - \$800 - Receive company recognition (by level) in brochures, website and signage. This includes one free registration, exhibit space for a tabletop display.

Bronze - \$300 - Receive company recognition (by level) in brochures, website and signage. This includes one free registration. No exhibit space.

Platinum & Gold sponsors also receive the attendee email list after the conference.

In addition, all gold sponsors can place **one** paper item in the main plenary session room at the designated table **after the pre-conference** concludes on June 5th. Sponsors are responsible for item placement, and removal of unused items.

If you are interested in being a sponsor and would like your company name included in the **attendee registration brochure**, please complete the attached form with payment by March 7, 2024 to: Wisconsin Agri-Business Association, 2801 International Ln, Ste 105, Madison, WI 53704 or E-mail: denise@wiagribusiness.org

Sponsorships will be accepted through May 2024.

If you have any questions, please give me a call (612) 360-4506 or drop me an e-mail (salfe001@umn.edu). Thank you for your consideration.

Sincerely,

Jim Salfer
Extension Educator - Dairy

2024 Four-State Dairy Nutrition and Management Sponsorship Form

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

E-mail (required) _____ Telephone _____

Please mark which level you are sponsoring:

_____ Gold - \$1200 (2 Free Registrations & Exhibit Space, 1 Promotional Item, Attendee List)

_____ Silver - \$800 (1 Free Registration & Exhibit Space)

_____ Bronze - \$300 (1 Free Registration)

Free registration name(s): 1. _____ City _____ State _____

Email _____

2. _____ City _____ State _____

Email _____

Sponsorships will be accepted through May 2024

Grand Harbor Resort Hotel Registration: (563) 690-4000- Mention 4-State for Room Block

Make checks payable to "WABA" or charge as indicated below

Card Number _____

Exp. Date _____

Name on Credit Card _____

Email for receipt _____

**WABA, 2801 International Ln, Ste105, Madison, WI 53704 or
E-mail: denise@wiagribusiness.org
FAX: (608)-223-1147**