



Jim Salfer  
**UNIVERSITY OF MINNESOTA EXTENSION**  
3601 18<sup>th</sup> St South, Suite 113  
St. Cloud, MN 56301  
Phone: (320) 203-6093  
FAX: (320) 203-6110  
E-mail: salfe001@umn.edu

February 1, 2018

The 4-State Dairy Nutrition and Management Conference is June 13-14, 2018 at the Grand River Center in Dubuque, Iowa. This nationally recognized conference addresses timely topics and attracts 500-600 participants each year.

On behalf of the 4-State (IL, IA, MN, WI) Dairy Extension group, I encourage you to help with this year's sponsorship. Sponsorships from companies like yours keep the cost reasonable for participants. It is also valuable for participants to learn about your latest products. Thank you for your past support and we look forward to your continuing sponsorship this year. If you have never been a sponsor, please consider this opportunity to promote your company as well as to support this educational effort.

You are the only person receiving this information for your company, so please share this with co-workers who may be responsible for sponsorships. You are invited to participate in one of the following options:

#### **Co-Sponsorships**

**Gold - \$1200** - Receive company recognition (by level) in brochures, proceedings and signage. This includes two free registrations with two proceedings and exhibit space for a tabletop display.

**Silver - \$750** - Receive company recognition (by level) in brochures, proceedings and signage. This includes one free registration with one proceeding and exhibit space for a tabletop display.

**Bronze - \$250** - Receive company recognition (by level) in brochures, proceedings and signage. This includes one free registration with one proceeding. No exhibit space.

New this year, platinum and gold sponsors will receive the attendee list for those attendees that agree to share their information.

In addition, all gold or higher sponsors can place **one** item in the main plenary session room at each seating spot for no additional cost. For an additional \$250, silver and bronze sponsors will have the same opportunity. I must approve items to be distributed. Sponsors are responsible item distribution. Items may be distributed anytime **after** Pre-Symposium concludes on June 13<sup>th</sup>.

Your financial support is important and greatly appreciated. If you are interested in being a program co-sponsor and would like your company name included in the attendee registration brochure, please complete the **attached form with payment by** March 16, 2018 to:

**Wisconsin Agri-Business Association, 2801 International Ln, Ste 105, Madison, WI 53704 or E-mail:  
denise@wiagribusiness.org  
FAX: (608)-223-1147**

If you have any questions please give me a call (320) 203.6093 or drop me an e-mail (salfe001@umn.edu). Thank you for your consideration.

Sincerely,

Jim Salfer  
Extension Educator - Dairy

# 2018 Four-State Dairy Nutrition and Management Sponsorship Form

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

E-mail (required) \_\_\_\_\_ Telephone \_\_\_\_\_

Please mark which level you are sponsoring:

\_\_\_\_\_ Gold - \$1200 (2 Free Registrations & Exhibit Space, 1 Promotional Item, Attendee List)

\_\_\_\_\_ Silver - \$750 (1 Free Registration & Exhibit Space)

\_\_\_ Promotional Item (additional \$250)

\_\_\_\_\_ Bronze - \$250 (1 Free Registration)

\_\_\_ Promotional Item (additional \$250)

Free registration name(s): 1. \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_

2. \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_

Grand Harbor Resort Hotel Registration: (866) 690-4006- Mention 4-State for Room Block

**This form and payment is due by March 16, 2018, to be included in Attendee Registration Brochure  
Make checks payable to "WABA" or charge as indicated below**

Card Number _____
Exp. Date _____
Name on Credit Card _____
Email for receipt _____

**WABA, 2801 International Ln, Ste105, Madison, WI 53704 or  
E-mail: denise@wiagribusiness.org  
FAX: (608)-223-1147**