

The Canadian Canola Industry – Serving the US Dairy Industry

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The canola industry in Canada is growing at an exciting pace, fueled by the demand for quality end products, oil and meal. Countries around the world recognize the value of canola oil, as the vegetable oil with the least amount of saturated fat, and the meal as a quality protein source, and in fact the second most commonly traded protein source in the world.

Amongst all of the growth, both at home and abroad, one thing has stayed consistent. The USA remains one of the most valued markets for canola end products. The industry has a strong plan for growth, moving from the current production of 21 million metric tonnes in 2017 to 26 million metric tonnes by 2025. This means the potential for more availability of quality canola oil and meal coming off of the Canadian prairies.

When it comes to canola meal, the US dairy industry is the biggest buyer, and for good reason. Canadian canola meal has been consistently demonstrated as a superior protein source for lactating dairy cows. The canola industry along with Agriculture and Agri-Food Canada, has invested over a million dollars in US dairy scientists in an effort to uncover the true advantage seen when canola meal is fed. This research is helping US dairy nutritionists formulate rations with correct nutrient values, in order to maximize use of canola meal in formulation programs. This work ultimately reaches US dairy producers.

To learn more about canola meal, you can visit Canolamazing.com or connect with any of the following US dairy researchers: Dr. Kenneth Kalscheur, Dr. Peter Robinson, Dr. Antonio Faciola and Dr. Glen Broderick. The Canola Council of Canada looks forward to continuing to work on canola meal research to the benefit of the US dairy industry.